



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Applicant : RICHTER, Gary M. et al.
Application Number : 10/656,832
Filing Date : September 5, 2003
Title : MERCHANDISING SYSTEM
Attorney Docket No. : 008800-0220
Examiner : NOVOSAD, Jennifer Eleanore
Group Art Unit : 3634

MAIL STOP RCE
Commissioner for Patents
P.O. Box 1450
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By: _____

Name: Renee L. Deering

RESPONSE AND AMENDMENT ACCOMPANYING
REQUEST FOR CONTINUED EXAMINATION

In response to the Final Office Action of October 31, 2005, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 7 of this paper.